



**SANSAD TV**



## ***SANSAD TV CHANNEL (LOK SABHA)***

Sansad Television is the Parliamentary Channel of India. It was launched on September 15, 2021 by merging Lok Sabha Television and Rajya Sabha Television Channels. Apart from telecasting the live proceedings of the Lower House and the Upper House of Indian Parliament, Sansad Television is committed to objectively presenting the various facets of vibrant democracy. As a public broadcaster, the channel aims to bring people closer to their elected representatives by making the work of parliamentary and legislative bodies of India accessible to all. It is a platform that provides not only an insightful perspective on national and international affairs but also promotes scientific temper among people while shining a light on all aspects of their political, economic, social and cultural life.

The present day setup of the Channel traces history with the launch of two separate dedicated satellite channels on 14<sup>th</sup> December, 2004 for the live telecast of the entire proceedings of the Rajya Sabha and Lok Sabha nationwide by Doordarshan. A landmark was achieved in the history of telecasting of parliamentary proceedings when the then Lok Sabha Speaker, decided in consultation with leaders of political parties represented in the Lok Sabha that the Lok Sabha will have its own Television Channel entirely independent of Doordarshan. Accordingly a transmission room and a studio were set up in the Parliament Library Building. The live proceedings of the Lok Sabha produced in the Control Room in the Parliament House room no. 50 was linked to the transmission room through Optical Fiber Connectivity for the live telecast. The same arrangement continues till date.

The LSTV became functional as a 24 hour Channel with effect from 24<sup>th</sup> July, 2006 with various value added, knowledge based interesting and informative programmes. The Lok Sabha Television Channel was a unique channel of its kind as it is owned and operated by a House of the Parliament of India.

In addition to the live telecast of proceedings of the Lok Sabha and other significant events in the Parliament, such as the address of the President to both the Houses of the Parliament sitting together at the commencement of the first session of each year, the Channel also features various informative, interactive and substantial value-added programmes of general interest relating to democracy and governance, social, economic and constitutional issues and citizens' concerns not seen on any parliamentary channel of the world.

The LSTV Channel is now rebranded as Sansad TV (LS) with effect from 15<sup>th</sup> September, 2021 after merger of the facilities of erstwhile LSTV and RSTV Channels. With a view to right size the resources of both the Parliamentary Channels *viz.* LSTV and RSTV and economize operations, the merger of the assets, infrastructure and human resources of both the channels were carried out as per recommendation of the Surya Prakash Committee. The process of merger of both the Channels was carried out by the officers and staff of both the Channels in a record time of 6 months and the new Channel after the merger named Sansad TV in both SDTV and HDTV formats with new logo, look and feel and Channel branding was launched by the Hon. Prime Minister on 15<sup>th</sup> September, 2021. Now the erstwhile LSTV is rebranded as Sansad TV (LS) and RSTV as Sansad TV (RS) and they carry the proceedings of LS and RS respectively during the Parliament Sessions. During non-session hours they telecast common programmes with logo of Sansad TV. The Sansad TV-SD and Sansad TV-HD are simulcast in SDTV and HDTV formats for the benefits of viewers so that the viewers with SDTV or HDTV set top boxes can view choice of their programmes in

SD or HD resolution as per their subscription of the bouquets on Cable or DTH. All the three Channels viz. Sansad TV (LS) SD, Sansad TV (RS) SD and Sansad TV HD are notified by the Ministry of Information and Broadcasting as Must Carry TV Channels and are distributed by all MSOs of Cable and DTH.

Under the banner of Sansad TV, two separate platforms have been created to continue the telecast of live proceedings of the Lok Sabha and the Rajya Sabha proceedings. Apart from telecasting the live proceedings of the Lower House and the Upper House of Indian Parliament, Sansad Television is committed to present the various facets of vibrant democracy. During the inter-session period and beyond the working hours of Parliament, both the variants telecast the high-quality common content. Concepts of the programmes are designed to draw cerebral and intelligent viewers back to TV. The channel airs a wide range of shows both in Hindi and in English. It telecasts a bouquet of shows on different themes such as democracy, governance, health, economy, gender, religion, and others hosted by high-profile public figures. Economist and author Dr. Bibek Debroy, former Rajya Sabha MP, Dr. Karan Singh, Niti Aayog CEO Shri Amitabh Kant, economist Shri Sanjeev Sanyal and noted endocrinologist Dr. Ambrish Mithal are some of the eminent public figures anchor the shows for the new Sansad TV. The channel also does shows on international policy, such as Diplomatic Dispatch, and broadcasts iconic international speeches. The channel has also a dedicated news and current affairs section.

As the New Parliament House (NPH) is coming up under the Central Vista Development project, the live TV coverage of the proceedings of the LS and RS require new facilities with a greater number of state-of-the-art Robotic Cameras based on the latest technological developments in the TV industry. A Detailed Project Report has been prepared that envisages world class facilities in the New Parliament House for Television production and broadcast that would be equal or better than similar facilities in Parliaments/Legislative Houses in leading countries in the world, like UK, Australia, US, Singapore and others. Technologically the infrastructure will be relevant for next 10 to 15 years. In keeping with the present trend, the equipment that is being considered for the new facilities of NPH and the Sansad TV will be predominantly Ultra HD capable and 4K ready.

### **Programmes:**

#### **Programme**

#### **Brief description**

#### **Transforming India**

Showcasing various initiatives of the Government for rapid development in various sectors especially infrastructure.

**Host: Shri Amitabh Kant**

#### **Economic Sutra**

Various aspects of economic and financial policies, regulatory aspects and institutional framework for the same to be decoded for the understanding of average citizen.

**Host: Shri Sanjiv Sanyal**

#### **आपके सांसद / Your MP**

The programme will showcase the Members of Parliament and their constituencies, work, political journey, initiatives etc. This programme is being produced on the directions of General Purposes Committee of the Parliament.

एकमसत्...

This programme will showcase the basic philosophical ethos of the Indian religions, both Indic and those which have come from outside.

**Host: Dr. Karan Singh**

**The Defenders**

Showcasing the strength of Indian military, new initiatives in defence manufacturing, military operations and formations for the understanding of common citizen.

**Diplomatic Dispatch**

Showcasing global outreach initiatives to position India as a major power.

**Host: Shri Vikas Swarup**

**Healthy India**

The programme discusses one health issue in each of the episode.

**Host: Dr. Ambareesh Mithal**

**Smart Kheti**

The programme will showcase the innovative farming techniques so as to encourage the farmers to adopt new methods for increasing farm incomes.

**To The Point**

One-on-one interview with personalities.

मेरी कहानी

A talk show with a female Parliamentarian showcasing her struggle and journey.

**Itihasa**

Deliberating upon the basic foundation of Bhartiya Philosophy, History, tradition and places of spiritual significance.

**Host: Dr. Bibek Debroy**

**75 Yrs : The Laws that Shaped India**

Showcasing the making of the laws that have impacted India.

**Host: Shri Hemant Batra**

**Badlav ke Nayak (The Changemakers)**

Showcasing the life, struggle and achievement of persons who have made an impact on the ground but have largely remained unnoticed.

**Sansad Mein Aaj**

This will be a show during session. It will highlight days business in both Houses of Parliament.

**House Highlights**

During Session, Showcasing highlights of days proceedings in Lok Sabha and Rajya Sabha.

**Samvaad**

Talk show with Ministers, CMs & other eminent personalities.

**Abhivyakti**

An artist of repute informs the viewers about an art form of our country.

**Vibrant भारत**

A cultural magazine on major cultural events/festivals of the week.

<b>Azadi Ka Amrit Mahotsav</b>	A series on celebration of 75 years of Indian Independence.
<b>Assembly Debates</b>	Showcasing issue specific debates in various State Assemblies.
<b>Committee Report</b>	Detailed discussion on the recommendations and findings of Parliamentary Committee in their reports.
<b>Prashnakaal</b>	Report on written answers during Question Hour in both Houses of Parliament.
<b>Bills : An Insight</b>	In depth analysis of draft of a bill with guests.
<b>Sansad Samvad</b>	A show focuses on debates in the past session of Parliament.
<b>The World of Democracy</b>	Showcasing activities inside different Parliaments of the world and their functioning.
<b>लोकतंत्र Roundup</b>	Activities of Vice President of India and Speaker in the week & other parliamentary activities.
<b>सार्थक संवाद</b>	Showcasing issues specific past debates of Parliament.
<b>Global Parliamentary Debate</b>	Deliberations in various Parliaments on specific issues and its analysis.
<b>New India Debate</b>	Debate on current affairs with the youth in educational institutions.
<b>Global Indians</b>	Interview of an eminent personality of Indian origin who has contributed in the development of its adopted country.
<b>Special Report</b>	This programme gives 360 degree view on one topic.
<b>Cabinet This Week</b>	Discusses the decision of cabinet with relevant guests and field reports.
<b>Hello इंडिया</b>	A breakfast show with headlines and feel good and useful stories.
<b>Love You जिंदगी</b>	A show on wellness comprising Yoga, Ayurved, Mental health, etc. Focus on live, look and feel well.
<b>मुद्दा आपका</b>	A discussion show on major issues of the day.
<b>Perspective</b>	Prime Time Debate on days major happening.
<b>आवाज देश की</b>	Discussion show with audience and experts on major social, political, economic or cultural issues.
<b>Aaj Ki Khabar</b>	News bulletin showing major happenings of the day.
<b>The News</b>	News bulletin showing major happenings of the world in last 24 hours.

<b>India's Startup Journey</b>	To showcase the growing strength of Indian start-ups with each episode dedicated to one start-up with discussions with the lead promoters.
<b>Desi Jayka: The Unique Food of India</b>	A food show focuses on lost recipes, original food, millets of India. Also discusses history of food. <b>Yet to be launched.</b>
<b>Loktantra Meri Taqat</b>	Showcasing various roles played by women in strengthening democracy at grass root & Gram Panchayat levels.
<b>Loktantra: Bhavya, Vishal, Adwitiya</b>	Government's policies and schemes positively impacting and strengthening individual and society at Gram Panchayat levels.
<b>Iconic Speeches</b>	Iconic speeches of historical Indian & world personalities.
<b>Makers of Indian Constitution/ Samvidhan ke Nirmata</b>	A profile of members of Constituent Assembly.
<b>Amar Kranti Gatha</b>	Celebrating 75 years series: A short video series on lesser known moments and lesser known heroes of freedom struggle.
<b>Ye bhi Nayak</b>	Short video series on unsung heroes of 21st century India.
<b>75 Milestones/75 Baras 75 Mukaam</b>	Short video series on 75 milestones of independent India.
<b>Nav Bharat Nirmata</b>	A filler on makers of new India since 1947.
<b>Global Indians/ India Connect</b>	A short video series on people of Indian origin settled abroad and made a mark for himself in various fields.
<b>Nature &amp; You</b>	Interesting informations on nature/environment and relations with human.
<b>Know Your Constitution</b>	Filler on different acts & parts of Constitution of India.
<b>कानून की पाठशाला</b>	Revisiting Laws, it's making, changes, features and importance.
<b>हमारी विधान सभाएं</b>	Profile of State Assemblies.
<b>Our Parliament/हमारी संसद</b>	Giving information on different departments of Parliament.

### **REACH OF SANSAD TV (LOK SABHA):**

Amendments in the Cable Television Networks (Regulation) Act, 1995 have been made by the Ministry of Information and Broadcasting, making it compulsory for each cable and DTH Multisystem Operator (MSO) and Local Cable Operator (LCO) to must carry Sansad TV (LS), Sansad TV (RS) and Sansad TV HD Channels. Hence, Sansad TV Channels are available on all Cable and Satellite platforms licensed in the country. Beside the real time linear distribution, the Sansad TV channels are also live streamed on Sansad TV YouTube Channel and also on Sansad TV Website and Mobile App. Play list of past programmes is available on Sansad TV YouTube channel for non-linear viewing at any time and place as per

convenience of the viewer. Sansad TV Channels are also available on Jio OTT Platform. Thus Sansad TV is available on all platforms of TV signal distribution and has the widest possible reach in the country. Estimated TV households in the country are 210 million of which Cable and Satellite penetration is nearly 80%. Hence, Sansad TV reaches to estimated 80% of TV household in the country.

### **SANSAD TV WEBSITE AND MOBILE APP:**

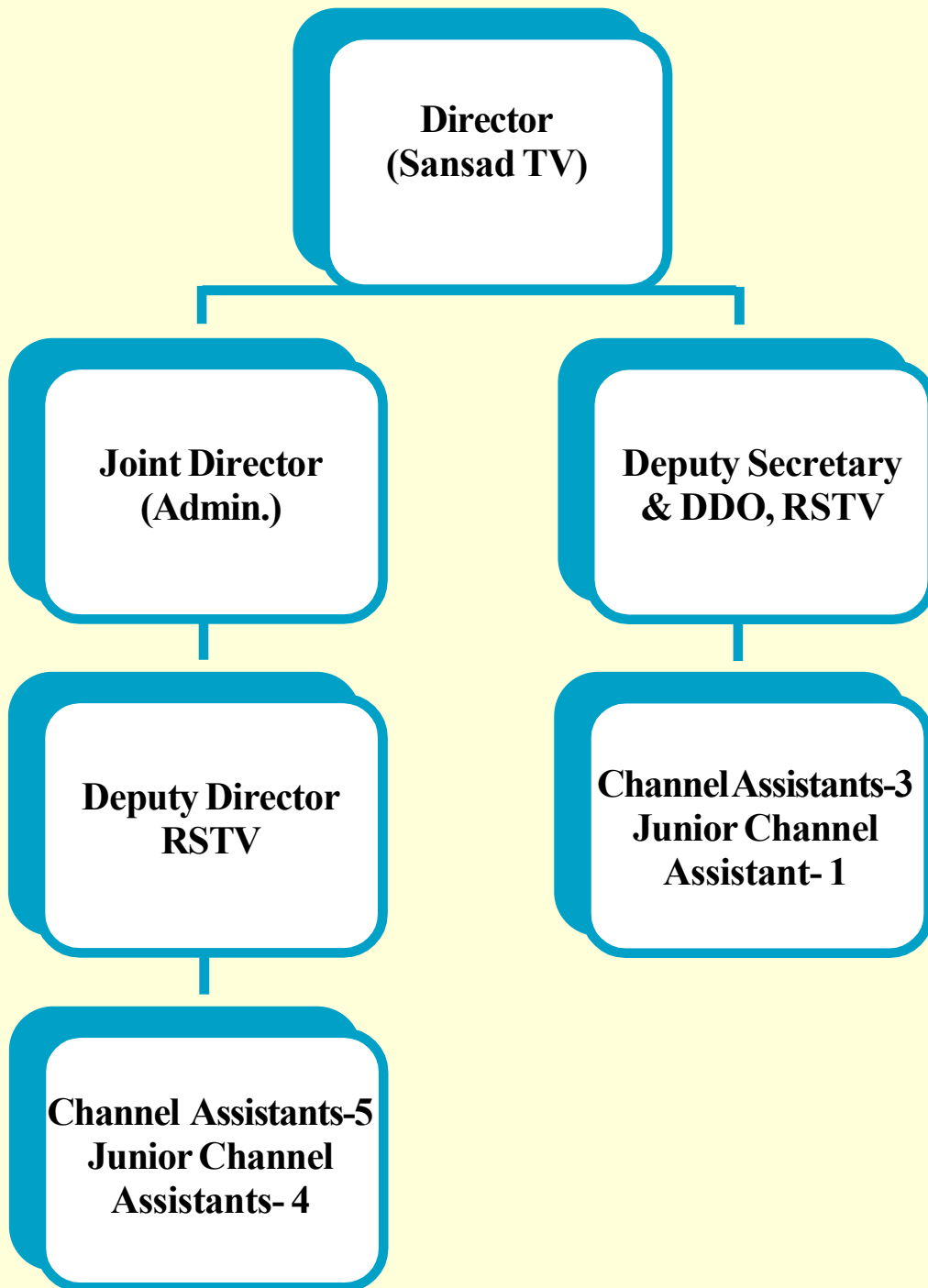
In order to enhance reach of the channel and also to provide information about the Lok Sabha Proceedings and popular programmes of Sansad TV, a Sansad TV Website was launched at the time of Launch of Sansad TV on 15<sup>th</sup> September. Both the channels of Sansad TV viz. Sansad TV (LS) and Sansad TV (RS) are live streamed on the website. The website is available at the domain [www.sansad.nic.in](http://www.sansad.nic.in). Due to its global reach, the website extends the reach of the Sansad TV to the global audiences. Subsequently a Sansad TV Mobile App was also launched in the month of October 2021 which is available on Google play store and apple App store for both Mac and android mobile users. Both the Sansad TV channels are also available as live stream on the Sansad TV Mobile App. Beside live stream, the App provides link to Sansad TV YouTube channels where playlists of all popular programmes of Sansad TV are available and can be viewed through the Mobile App on Mobile sets.

### **ORGANISATIONAL STRUCTURE OF THE SANSAD TV CHANNEL**

Sansad Television Channel functions under the overall supervision of a CEO, Sansad TV. The broad Divisions of the Sansad TV are:

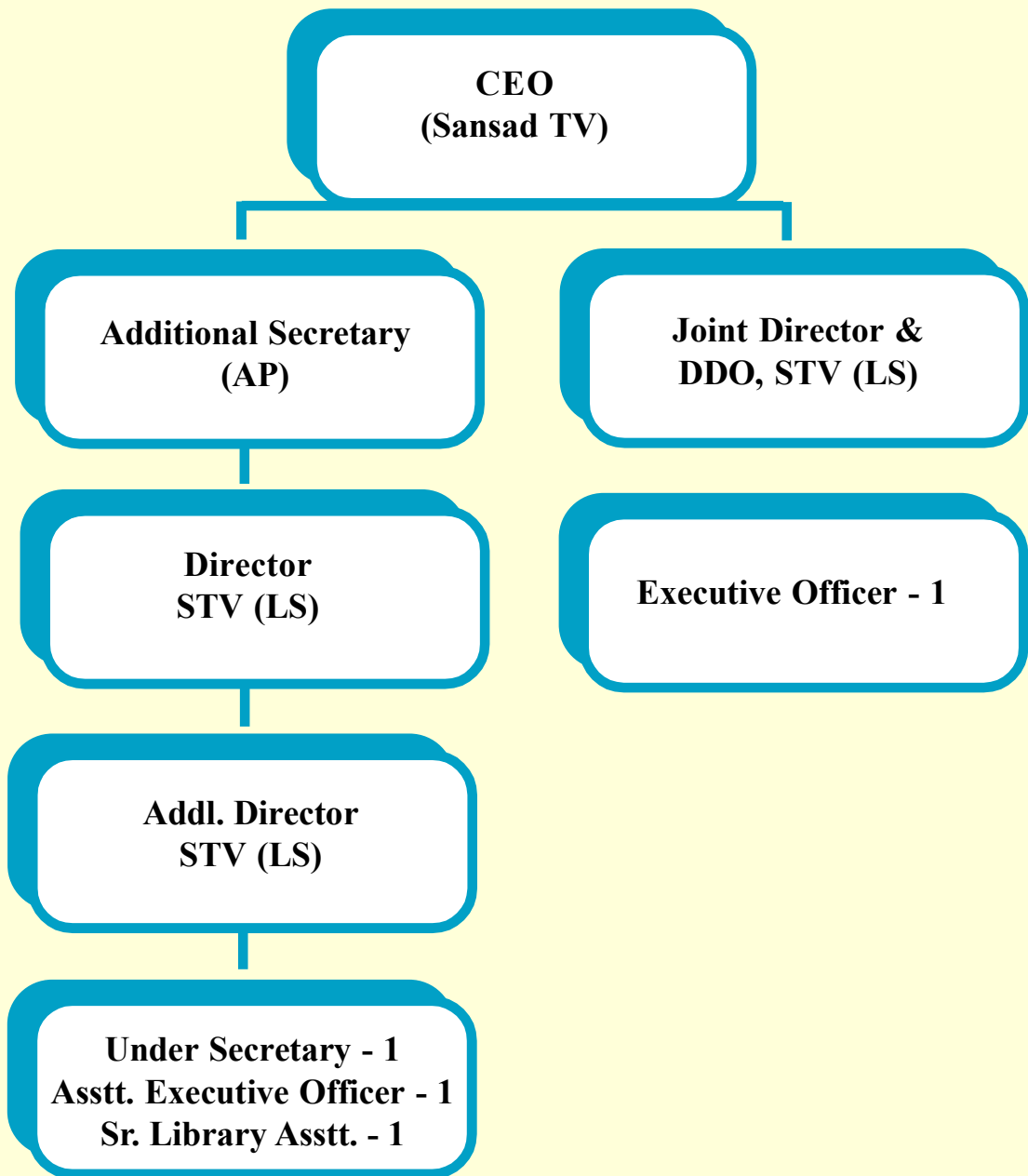
- Administration & Finance Vertical
- Technical, IT, Channel Distribution Vertical
- Input Vertical
- Output Vertical
- Social Media & Marketing Vertical
- Sansad TV Unit (Rajya Sabha)
- Sansad TV Unit (Lok Sabha)

**ADMINISTRATION, FINANCE & ACCOUNTS SECTIONS OF  
SANSAD TELEVISION**





**SANSAD TV UNIT (LOK SABHA)**



## **TECHNICAL STORE OF SANSAD TELEVISION**

**Chief Technical Officer**

**Channel Assistants - 2**  
**Junior Channel Assistant - 1**

## **TECHNICAL STORE OF SANSAD TELEVISION**

**Chief Technical Officer**

**Inventory  
Management & Stores  
Maintenance of Office  
Equipment**

**LOK SABHA SECRETARIAT  
NEW DELHI  
JULY, 2022  
LARRDIS/NO. 12/7/2022/PPR**